



INTERNATIONAL CYBER & ECONOMIC CRIMES CONFERENCE

15-16 June 2010 | PARKROYAL Kuala Lumpur, Malaysia

FACTS YOU OUGHT TO KNOW:

- Historic conference organised by CSI World Headquarters
- Truly international event with immense cross-pollination
- Savvy anti-fraud tips and insights
- Specialised topics delivered by lauded speakers
- Practical sessions with riveting discussions

CONFERENCE EXCLUSIVE:

Definitive Financial Data Analytics and Digital Forensics Masterclass available nowhere else in Asia Pacific at an International Conference of this scale.

SOME TOPICAL ISSUES TO BE ADDRESSED:

- The many ways of money laundering
- Asian perspectives in battling financial crimes
- Recognising the global threat of cyber & economic crime



About the Conference

With the ever increasing cases of fraud and corruption today – such as the Satyam BPO Financial Scandal and Madoff Investment Scandal, just to name a few, it is increasingly important for corporations to understand and detect these threats and how to deal with them in the new business economy. Therefore, it is important to have a strong and ethical workforce to ensure such crimes will not be tolerated and that corporate governance and economic well being are protected.

In today's challenging landscape, the International Cyber and Economic Crimes Conference will provide key corporate decision makers the essential strategies to maximise the protection for the value of their organisations and enhance the value for their stakeholders. Explore the latest initiatives in combating financial crimes through this one-of-a-kind multi-disciplinary conference. Featuring a comprehensive line-up of topics and presentations that are helmed by a panel of experts who are leading practitioners in the respective fields of Compliance, Internal Audit, Risk Management and, Legal & Finance, amongst others from around the region, the two-day event will also highlight amidst other things, best practices, current trends & challenges as well as the latest techniques in areas such as Anti-Money Laundering, Cyber-Crime, Risks, Fraud Investigation and Compliance strategies which your organisation or yourself could adopt.

Conference Objectives:

- 1) Explore the latest strategies and initiatives in detecting and combating financial crimes;
- 2) Enhance and cultivate the culture and awareness of compliance through the understanding of corporate governance;
- 3) Directing Risk Professionals towards understanding the need to evaluate and document systemic risk in their organisation;
- 4) Orientate Compliance Professionals towards a practical approach in signing of AML for clients;
- 5) Provide a networking platform for industry leaders and regulators to network, share valuable information and experiences in combating financial and cyber crimes.

WHO SHOULD ATTEND:

- Presidents/ CEOs
- Chief Compliance Officers
- Risk Directors/Managers
- CFOs/Finance Directors
- Legal Counsels
- Accountants/Internal or External Auditors
- Fraud Investigators/ Anti Fraud Managers

Organised By: CSI World Headquarters	Jointly Organised By: ICFE Group of Companies	Approved CPD Provider: THE ASSOCIATION OF INTERNATIONAL ACCOUNTANTS Approved CPD Provider	Official Media Partner: BERNAMA	Supporting Media Partners: INTERNATIONAL FINANCING REVIEW ASIA	 An Association for Financial Professionals' Company	 THE FINANCIAL JOB MARKETPLACE	Supporting Partner: International Compliance Association Excellence through Education
Supporting Organisations: International Society of Financial Professionals	 Advancing Security Worldwide	 The Online AML Community	 SINGAPORE PROFESSIONAL SECURITY ASSOCIATION	Official Publications: The Anti-Fraud Network	 eLawyer	Official Hotel Venue: PARKROYAL KUALA LUMPUR MALAYSIA	

MASTERCLASS: MASTERING FINANCIAL DATA ANALYTICS AND UNDERSTANDING DIGITAL FORENSICS

16 June 2010 0900 - 1700hrs

Mastering Financial Data Analytics and Understanding Digital Forensics - Mr Tommy Seah

When assessing the financial health of a corporation, Financial Data Analytics is applied. Taking a diagnostic approach, this vital skill-set explores the implications of financial and non-financial credit and business risks on corporate credit. Combining credit analysis theories with practical case studies, this masterclass will provide instruction on key aspects including loan structuring as well as best methods for monitoring and standardising credit control procedures.

Digital Forensics is the process of identifying, collecting, preserving and finding evidence on digital media, commonly referring to computers, laptops, thumb drives, and even mobile phones. With an understanding of digital forensics, you'll be better equipped to collect evidence and build an effective narrative that can be used in court, as well as challenge or defend digital evidence. Not forgetting, delegates will be able to gain insights into information on what live forensics is and how live forensics fits into the big picture of other analysis techniques.

Learning Outcomes (Financial Data Analytics)

Attain a practical approach in the provision, allocation and control of a corporation's financial resources by:

- Determining sound financial management
- Utilising financial analysis skills
- Understanding long-term and short-term capital structure
- Recognising the seven critical components in a balance sheet)
- Understanding the audit implications of the new Basel II ICAAP

Learning Outcomes (Digital Forensics)

Attain a working knowledge on Computer Forensics through:

- Unauthorised disclosure of corporate information and data (accidental and intentional)
- Industrial espionage
- Damage assessment (following an incident)
- Criminal fraud and deception cases
- More general criminal cases (many criminals simply store information on computers, intentionally or unwittingly)

Additional Hands-on sessions involving

1. Data Storage Systems and Media
2. Physical Disk Technologies
3. Data recovery including deleted files, concealed and password protected documents
4. Surveillance applications
5. Physical Disk Interfaces and access methods
6. Disk Imaging

ABOUT THE SPEAKER

Tommy Seah (CFE, FCSI, FCPA, MSID, FAIA, MACP, ACIB)



To describe Tommy as a man of many talents is an understatement. A US qualified Forensic Accountant, Chartered Banker and System Auditor, Tommy is also a Certified Fraud Examiner and a Regent Emeritus of the Association of Certified Fraud Examiners based in Texas, USA. In addition, he is a Fellow Member of two internationally recognised and leading UK Accounting bodies as well as a member of the Information Systems Audit and Control Association (ISACA) and Institute of Internal Auditors (USA). His illustrious 30-year career spans a full spectrum including systems-based auditing in an American International Bank as Senior Regional Auditor and Chief of Internal Audit in a prime offshore bank where his audit duties covered all aspects of the institution's Singapore and Hong Kong operations and IT systems. Apart from his distinguished corporate experience, Tommy is also a keen speaker and trainer. Acting in various capacities, he coaches and advises financial professionals through public seminars and private training. A firm advocate of sound financial management, Tommy's services in technical training and consultancy is much sought after.

REGISTRATION FORM

ANNUAL CSI WORLD CONFERENCE SERIES: INTERNATIONAL CYBER AND ECONOMIC CRIMES (ICEC) CONFERENCE

Date: 15-16 June 2010 Venue: PARKROYAL Kuala Lumpur, Malaysia

YES! Please register the following participant for this Conference

I wish to claim special discount as a member of

ACSI (RM2,350) or CSI (RM2,200) Membership No: _____ Others: _____
(please fax us your membership card)

PARTICIPANT DETAILS

Name (Dr/Mr/Mrs/Ms) : _____

Company Name : _____

Company Designation : _____

Company Address : _____

Participant's Email : _____

Tel: _____ Fax : _____

I have read and understood the booking terms & conditions.

Signature : _____ Date: _____

CONTACT PERSON

Name : _____

Company Designation : _____

Email : _____

Tel: _____ Fax : _____

Company Stamp: _____

REGISTER TODAY!

CONFERENCE FEE

REGULAR FEE : RM2,500
EARLY BIRD FEE (REGISTER BY 7 MAY 2010) : RM2,250

Group discount applies. For more information or registration, kindly contact:
Angel Low at (603) 2147 4577